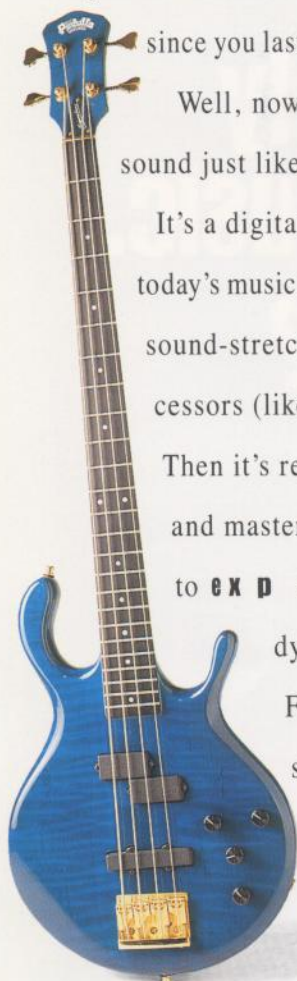


**There's Some Extremely
Intense Bass In Today's Music.
Or Haven't You Heard?**



INTRODUCING THE CERWIN-VEGA VS LOUDSPEAKER SERIES



Do you know what's happened to bass since you last bought speakers?

Well, now it can actually sound just like **THIS.**

It's a digital thing. A lot of today's music is played through sound-stretching digital processors (like synthesizers).

Then it's recorded, mixed, and mastered. Digitally,

to **exp a n d** the dynamic range.

Finally, this music shows up in your house as a digital disc you access

with a laser

beam. Do you really think

your old speakers are up to it?

Enter Cerwin-Vega VS Loudspeakers.

VS? It stands for Velocity Sensitive.

And it means you'll hear every detail in the music. From a subtle whisper

to a sudden **CRASH!** As well as all the note-bending digitalia in between. This, is a speed thing.

A Velocity Sensitive loudspeaker has very fast "transient response"

You see, the faster a speaker can respond to the myriad dynamic changes in musical energy, the more accurate the sound reproduction.

There's no one particular key to

speedy transient response, but

there is a combination.

Our high energy magnet

and voice coil

assemblies work

in swift precision

with our

refined curvi-

linear cones. Not to

mention our well-

damped surrounds, and lightweight,

rigid die-cast aluminum frames.



WITH OUR BEVELED GRILLES, VS SPEAKERS APPEAL TO BOTH YOUR EARS, AND YOUR EYES.

For starters, you can feel it in the bass. The 15" woofer in our VS- can take low frequency response

all the way down to 28 very low Hertz.

While handling up to 400 watts of raw power. This bass is the result

of some

rather gaping holes in design.

We've cut dual vents in the

rear panels of our VS-120

and VS-150 speakers to

reduce port compression

and increase bass output.

What's more, our woofers

are acoustically loaded (not

unlike the musicians), such

that the speaker is in perfect

balance with the cabinet

volume, as well as the port size. And

Velocity Sensitive woofer cones have



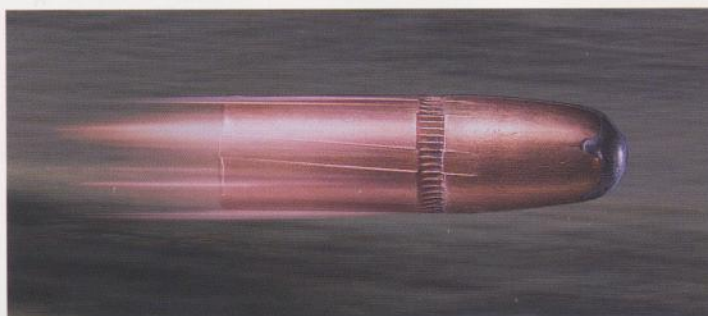
**IT'S AMAZING
FIT INTO OUR**

CERWIN-VEGA SMART
ROUTES FREQUENCIES

WHY A VS LOUDSPEAKER IS FASTER THAN A SPEEDING

YOU'VE HEARD ABOUT THE SPEED OF SOUND. BUT YOU'VE NEVER HEARD THE SOUND OF SPEED. UNTIL NOW. IT'S CRISP, AND TIGHT, AND ACCURATE.

YOU SEE, VS LOUDSPEAKERS HAVE VERY FAST TRANSIENT RESPONSE. TRANSLATION: THEY CAN REACT INSTANTLY TO EVERY DYNAMIC CHANGE IN THE MUSIC.



THIS VELOCITY SENSITIVE QUALITY IS A RESULT OF OUR HIGH ENERGY MAGNETS, WHICH ASSERT AN AGGRESSIVE "ATTACK" (OR IMPACT). AND OUR SHOCK-ABSORBING SURROUNDS THAT DAMP THE WOOFER FOR A RAPID "DECAY" (CLARITY).

IF YOU LOVE MUSIC, YOU HAVE THE NEED FOR SPEED.

an improved stiffness to mass ratio. Moving, they're light and at the same time, durable.



WHAT WE'VE CROSSED OVERS.

CROSSOVER CIRCUITRY
SMOOTHLY AND QUIETLY.

instantaneously routes the proper frequencies to the appropriately matched VS driver.

Smoothly (so you'll benefit from seamless driver integration), and quietly (our crossovers are acoustically transparent; consequently, they won't interfere with accurate frequency reproduction).

Enough quiet time, let's get vocal here. Our large diameter midranges (6 1/2" in the VS-150) will give you accurate vocal reproduction and great stereo imaging. Vocal with clarity and presence.

Our tweeter family

consists of three polycarbonate models (in the VS-80, VS-100, and VS-120) and a polyamide soft dome in the VS-150. As if that's not technical enough for you, we call them "balanced drive hybrid dome tweeters." You get all the benefits of a pure dome tweeter, like good off-axis response and stable imaging, along with high power



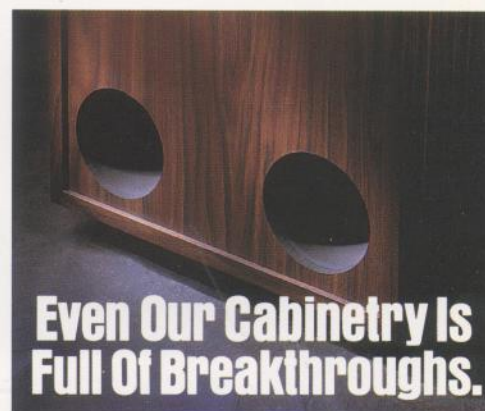
OUR 5-WAY INPUT TERMINALS ACCEPT ALL KINDS OF WIRES, PLUGS AND PINS.

Butterfly literally soar. To an audio altitude of 22,000Hertz.



CERWIN-VEGA VELOCITY SENSITIVE LOUDSPEAKERS.

THE 10" 3-WAY VS-100, 15" 3-WAY VS-150, 12" 3-WAY VS-120, AND 8" 2-WAY VS-80. (HMMM, VS ALSO MEANS VARIETY OF SIZES.)



Even Our Cabinetry Is Full Of Breakthroughs.

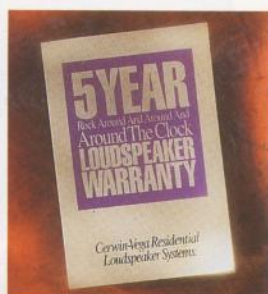
A VENTED LOUDSPEAKER CAN GIVE YOU MORE EFFICIENCY, GREATER POWER HANDLING AND LESS DISTORTION. NOT TO MENTION, FINE HIDING PLACES.

All this high technology is protected by our Positive Temperature Coefficient Device (aka PTC). This is your internal tweeter insurance policy. What's more, we've built in overall fuse protection for the VS-120 and VS-150. Better music through science.

And carpentry. Our cabinets are internally braced to minimize cabinet vibrations. And maximize bass. As well as the life expectancy of our

already very beefy $\frac{3}{4}$ " composite board enclosures.

To that end, every VS loudspeaker is wrapped in a walnut finish. And backed by a single sheet of paper. Our five year warranty. Meaning every time



you sit down in front of a pair of VS speakers, there'll be someone standing behind them.

From an American company that, for over 35 years, has stood for integrity and quality.

And lots of long advertising copy.

Thanks very much for reading

this far. It can be more than a little tough on the eyes. Our solution?

Do something nice for your ears.

Listen to a pair of Cerwin-Vega VS Series Loudspeakers. There's all kinds of great music out there.

Or haven't you heard?



Model	VS-80	VS-100	VS-120	VS-150
Description	8" 2-way	10" 3-way	12" 3-way	15" 3-way
Frequency Response	38Hz-20kHz	37Hz-20kHz	28Hz-22kHz	28Hz-22kHz
Power Handling Capacity (minimum/maximum)	5/100 watts	5/125 watts	5/250 watts	5/400 watts
Sensitivity	94dB (1 watt/1 meter)	95dB (1 watt/1 meter)	97dB (1 watt/1 meter)	102 dB (1 watt/1 meter)
Nominal Impedance	6 ohms	6 ohms	4 ohms	4 ohms
LF Driver VC Size	1.55"	1.55"	2.06"	2.06"
Low Frequency Driver	8" cast aluminum frame	10" cast aluminum frame	12" cast aluminum frame	15" cast aluminum frame
Mid Frequency Driver	NA	4" cone	4" cone	6.5" cone
High Frequency Driver	1" dome	1" dome	1" dome	1" dome
Crossover Frequencies	3.6kHz	650Hz, 6kHz	300Hz, 6kHz	400Hz, 6kHz
Connections	Heavy duty (5-way) binding posts	Heavy duty (5-way) binding posts	Heavy duty (5-way) binding posts	Heavy duty (5-way) binding posts
Protection	Self-resetting PTC (tweeter)	Self-resetting PTC (tweeter)	Self-resetting PTC (HF) and overall fuse	Self-resetting PTC (HF) and overall fuse
Enclosure Type	Bass reflex	Bass reflex	Bass reflex	Bass reflex
Enclosure Construction	$\frac{3}{4}$ " composite board	$\frac{3}{4}$ " composite board	$\frac{3}{4}$ " composite board	$\frac{3}{4}$ " composite board
Finish	Scuff-resistant walnut vinyl	Scuff-resistant walnut vinyl	Scuff-resistant walnut vinyl	Scuff-resistant walnut vinyl
Dimensions (H x W x D)	20" x 10.90" x 11.5"	27.50" x 12.90" x 11.5"	32" x 16.50" x 14.75"	35.50" x 18" x 18.625"
Gross Weight	26 lbs.	40 lbs.	57 lbs.	90 lbs.

TO AN AUDIO ENGINEER, THIS IS A CENTERFOLD.